DANIEL BUMGARDNER

ABOUT ME

I'm a Myrtle Beach, SC-based copywriter and I want to help you with any of your marketing projects. I have over 5 years' experience writing for companies including Gravestation Media, DB Breakwright, Laudisi Distribution Group, Smokingpipes.com, Savinelli Pipes, Peterson of Dublin, and Allied Arts.

CONTACT

Phone

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Address

940 Runabout Loop Myrtle Beach, SC 29577



ARTICLES FEATURED IN

SMOKINGPIPES BLOG

Artist Profiles:

- lafisco's Journey to Artisanal Pipemaking
- Michael Lindner's Signature Nightshade
- An Adam Davidson & Hiroyuki Tokutomi Collaboration
- Chris Askwith: Classics for Extroverts
- The Doctor is In

History & Culture:

- A 3-Pipe Problem
- Top 11 Briars That Won't Break the Bank
- The Calabash Pipe: An Origin Story

Specialty/Boutique:

- Cavendish: Chameleon of Components
- Aromatically Subjective

Product Story:

- Ashton & the Deep Blast Revival
- Black Label Cigars

Events:

- American Pipemaking Exposition 2018
- International Pipesmoking Day 2016

THINGS I'M GOOD AT

- Promotional Emails
- B2B & B2C Content
- Audio/Video Scripts
- Blog Posts
- Product Stories
- Musical Jingles
- Social Media Content
- Managing Copy Projects

CORPORATE EXAMPLES

- Audio Script (Smokingpipes.com)
- Audio Script (Cornell & Diehl)
- Audio Script (Savinelli Pipes)
- Video Script/Shot List
- Product Description (High-End)
- Product Label Copy
- Product Story

EMAIL EDITORIALS

- Introducing Sam Adebayo Pipes
- Introducing Mike Sebastian Bay Pipes
- Metamorphosis
- The Stages of Pipe Grief
- Come for the Sentiment, Stay for the Substance

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TESTIMONIALS

"Daniel is the best writer I've worked with in years of teaching composition at university level, and 20 years more editing consumer publications..

He writes clean, grammatically correct, well-organized copy from any of multiple points-of-view and tones, and is proficient at historical writing, whimsical writing, straight reports, summaries of complex subjects, and at translating elaborate concepts into layman terms.

He is equally accomplished with dialog, structure, organization, and unbelievably creative use of metaphor and simile to make his messages real and concrete.

He is one of the most remarkable men I've had the privilege of working with. Intensely intelligent, with a dynamic sense of humor and more creativity than found in a standard metropolis, he was our go-to person when any project required ingenuity, originality or inspiration.

Let me assure you that you have a rare opportunity, one that I've wished for many times during my career: The chance to hire someone spectacularly talented, driven, and dependable, someone who will be liked and admired by colleagues, someone who can withstand stress and pressure under extreme circumstances. That person is Daniel Bumgardner. I urge you not to let him get away."

-- Chuck Stanion, Ph.D., P&T Magazine

Connect with me at dwarrenb@gmail.com to talk about how I can help with your upcoming projects.

"It's been my privilege to work with Daniel the past several years.

He's ambitious, hard-working, and unfathomably creative. When Daniel was my direct report, he accepted new responsibilities with eagerness and professionalism, asking all the right questions and making sure he had the necessary information to complete his tasks well and ahead of schedule.

He accepted criticism in stride, never taking critiques personally. At the same time, he had the confidence and respect to speak candidly and openly about his thoughts and beliefs concerning the direction of a new project, and often his point of view indeed led to even greater results.

Daniel's ability to quickly switch projects and manage his time effectively was a boon to our team on countless occasions; he was always happy to lend a hand to others, so the entire team could meet the strict deadlines. He cares not only for the work, but his fellow employees.

Daniel would be an asset on any team, particularly those that value creativity and open, honest conversations."

-- Andrew Wike, Email Marketing Specialist

"Daniel is a seriously dynamic creative professional with a skill set as diverse as his work ethic is strong.

Over the course of two years working for our company, he not only produced exciting copy for our website; he served as a voice actor, sound designer, and audio editor, performing each role with exacting finesse."

-- Jeremy Britt, Allied Arts