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We've got the sparkle.



THIS PODCAST IS DESIGNED TO GIVE YOU MANY HOURS OF TROUBLE-FREE LISTENING PLEASURE.

TO INSURE LONGER LIFE AND ENDURING SOUND QUALITY, OBSERVE THESE SIMPLE SUGGESTIONS FOR PROPER RECORD CARE . . .

with HIS KEY

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DANIEL BUMGARDNER

the best of both.

COPYWRITER*

95,254,398 mg / Marketing Team Member

CREATIVE RELIEF
ACTING
ALL-DAY COMFORT

SPECIALLY-FORMULATED FOR
MAXIMUM BRAND VISIBILITY

COPY SO FRESH

YOU'D THINK it GROWS on TREES

grove 100% JUICE (also Daniel Bumgardner)

DANIEL BUMGARDNER

DANIELBUMGARDNER.COM

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ABOUT ME

I'm a Myrtle Beach, SC-based copywriter and I want to help you with any of your marketing projects. I have over 5 years' experience writing for companies including Gravestation Media, DB Breakwright, Laudisi Distribution Group, Smokingpipes.com, Savinelli Pipes, Peterson of Dublin, and Allied Arts.



ARTICLES FEATURED IN

SMOKINGPIPES BLOG

Artist Profiles:

- [Iafisco's Journey to Artisanal Pipemaking](#)
- [Michael Lindner's Signature Nightshade](#)
- [An Adam Davidson & Hiroyuki Tokutomi Collaboration](#)
- [Chris Askwith: Classics for Extroverts](#)
- [The Doctor is In](#)

History & Culture:

- [A 3-Pipe Problem](#)
- [Top 11 Briars That Won't Break the Bank](#)
- [The Calabash Pipe: An Origin Story](#)

Specialty/Boutique:

- [Cavendish: Chameleon of Components](#)
- [Aromatically Subjective](#)

Product Story:

- [Ashton & the Deep Blast Revival](#)
- [Black Label Cigars](#)

Events:

- [American Pipemaking Exposition 2018](#)
- [International Pipesmoking Day 2016](#)

THINGS I'M GOOD AT

- Promotional Emails
- B2B & B2C Content
- Audio/Video Scripts
- Blog Posts
- Product Stories
- Musical Jingles
- Social Media Content
- Managing Copy Projects

CORPORATE EXAMPLES

- [Audio Script \(Smokingpipes.com\)](#)
- [Audio Script \(Cornell & Diehl\)](#)
- [Audio Script \(Savinelli Pipes\)](#)
- [Video Script/Shot List](#)
- [Product Description \(High-End\)](#)
- [Product Label Copy](#)
- [Product Story](#)

EMAIL EDITORIALS

- [Introducing Sam Adebayo Pipes](#)
- [Introducing Mike Sebastian Bay Pipes](#)
- [Metamorphosis](#)
- [The Stages of Pipe Grief](#)
- [Come for the Sentiment, Stay for the Substance](#)



the best of both.

“The Best of Both” (2023)



“Hometown Soul Sound” (2023)






"Extra-Strength Copywriter" (2024)



"Grows on Trees" (2023)

DANIEL BUMGARDNER

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TESTIMONIALS



"Daniel is the best writer I've worked with in years of teaching composition at university level, and 20 years more editing consumer publications..

He writes clean, grammatically correct, well-organized copy from any of multiple points-of-view and tones, and is proficient at historical writing, whimsical writing, straight reports, summaries of complex subjects, and at translating elaborate concepts into layman terms.

He is equally accomplished with dialog, structure, organization, and unbelievably creative use of metaphor and simile to make his messages real and concrete.

He is one of the most remarkable men I've had the privilege of working with. Intensely intelligent, with a dynamic sense of humor and more creativity than found in a standard metropolis, he was our go-to person when any project required ingenuity, originality or inspiration.

Let me assure you that you have a rare opportunity, one that I've wished for many times during my career: The chance to hire someone spectacularly talented, driven, and dependable, someone who will be liked and admired by colleagues, someone who can withstand stress and pressure under extreme circumstances. That person is Daniel Bumgardner. I urge you not to let him get away."

-- Chuck Stanion, Ph.D. , P&T Magazine

Connect with me at
dwarrenb@gmail.com
to talk about how I can help with your upcoming projects.

"It's been my privilege to work with Daniel the past several years.

He's ambitious, hard-working, and unfathomably creative. When Daniel was my direct report, he accepted new responsibilities with eagerness and professionalism, asking all the right questions and making sure he had the necessary information to complete his tasks well and ahead of schedule.

He accepted criticism in stride, never taking critiques personally. At the same time, he had the confidence and respect to speak candidly and openly about his thoughts and beliefs concerning the direction of a new project, and often his point of view indeed led to even greater results.

Daniel's ability to quickly switch projects and manage his time effectively was a boon to our team on countless occasions; he was always happy to lend a hand to others, so the entire team could meet the strict deadlines. He cares not only for the work, but his fellow employees.

Daniel would be an asset on any team, particularly those that value creativity and open, honest conversations."

-- Andrew Wike, Email Marketing Specialist

"Daniel is a seriously dynamic creative professional with a skill set as diverse as his work ethic is strong.

Over the course of two years working for our company, he not only produced exciting copy for our website; he served as a voice actor, sound designer, and audio editor, performing each role with exacting finesse."

-- Jeremy Britt, Allied Arts

Chris Askwith: Classics For Extroverts

February 7, 2017 by Daniel Bumgardner in Makers and Artists



If you have a taste for classic English pipe shapes, your options as far as color palettes go are fairly limited. Sure, there are many makers and marques who offer pieces wearing the traditional, rich hues of Cumberland, along with various brindle-patterned stems, often paired to sandblasted or ruby-stained briar. But what of those of us who, though inclined toward the classics, favor color, texture, and even alternative medium combinations of a more eccentric variety? The answer takes us to the South West corridor of England, to Plymouth, where pipemaker **Chris Askwith** has made such a style his bread-and-butter, earning his aesthetic the reputation of "classics for extroverts."

There are many who know of Chris's distinctive style, but not many are aware that it came to be through a combination of accident and chance. Speaking with Chris, he told me "I was looking into stem materials and came across polyester. I requested some samples for testing, planning only to use black, ivory, and amber, but was given a wide selection of bright colours. I had seen bright colours used as accent rings on stems and shanks but rarely used as full stems, so I gave it a go." The pronounced contrast of classic shape and bright, modern stem appealed to Chris (as it subsequently did with many smokers), and in furtherance of lending focus to these colorful accent stems, he began to experiment with alternative mediums. He looked at those that would provide a broad, non-traditional palette without distracting the eye from the stems themselves. Inspired by the work of Trevor Talbert, a chance encounter at a craft fair put him in contact with a supplier of English Bog Oak, which he continues to use today for his morta pieces and is the only pipemaker to do so.

Chris Askwith

Take a closer look



And like Chris's use of colorful polyester and English Bog morta, his heralded Weathered Bone finish also came about by chance, though more so as the result of experimentation than anything else. In an apocryphal story that could have come straight from Alfred Dunhill, a treatment test left on a bowl not only brought out an interesting texture, but managed to coax the grain in a remarkably unique way. It went on to become one of his most popular finishes.

And as for how the English carver manages to pair a stem to a given shape, Chris again looks to the classics: "I look at the shape, think about what shape and style they might have done back in the old days, and then choose something bright and garish to make it from... Luckily, working with morta a lot...it works well with a wide range of bright stems, pretty much the opposite of most other pipes where the bowl finish and colour is the main attraction and the stem usually a simple black ebonite."

So, if you fancy yourself an extrovert, or simply a smoker of colorful, yet classic taste, check out Chris's work. We recently put up a special update featuring nine unique and colorful Askwith pipes, in a range of styles, shapes, and color combinations. From compact morta Devil Anses to straight Billiards wearing the carver's distinctive Weathered Bone finish, to a selection of pencil shank shapes, there's plenty to choose from.



Category: [Makers and Artists](#)

Tagged in: [Chris Askwith](#) [Interview](#) [Pipe Makers](#) [Pipe Making](#)

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1/10 chance to receive a **Don Carlos Eye of the Bull**

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CORNELL & DIEHL **SMALL BATCH** MADE IN THE CAROLINAS

FROM BEYOND

SMALL BATCH

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Black Label Cigars: Set Apart From The Fold

October 17, 2018 by Daniel Bumgardner in Cigar Certified



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- How to use the Tobacco Locator



Artists tend to be a commonly misunderstood bunch. By and large, they keep odd hours, enjoy solitude, and rigorously follow their hearts — all attributes which can set them apart from the vast majority of society. For visual artist James Brown — also a Sommelier, adventure traveler, and Range Rover enthusiast — his heart took him to the mountains of Nicaragua. There, Black Label Trading Co. was born. At their boutique factory, known affectionately as "Oveja Negra" (Spanish for "Black Sheep"), he and his wife Angela oversee production of premium cigars made to the highest standards imaginable, blended with love, and rolled in small batches to ensure serious attention to detail and "100% quality from seed to ash."



James and Angela (left) Oveja Negra (right)



Like their path to cigarmaking, the couple's journey to Nicaragua was made in something of a roundabout way. The two met and married while working in the wine industry in Tucson, Arizona, choosing to honeymoon in Mexico. They fell in love with Playa del Carmen, and rather than return to the States, instead called and quit their jobs to stay and live in the area. They stayed for a couple years, and from there, sold all their extraneous belongings and crossed the Atlantic with nothing but a suitcase and the plan to drive from London to Cape Town, South Africa. Settling in Ghana, they opened a beachfront eco-lodge, becoming a go-to destination for area tourists looking for a unique experience.

After a few years, the urge to travel took hold once more, and together with their three year-old son, they trekked back across the Atlantic, making it to Antigua, Guatemala, where they opened another business doing what they (at the time) did best: venturing to the middle of nowhere. Indeed, with a small fleet of Land Rovers, they carried visitors deep into the jungle, exploring Mayan ruins not commonly frequented by tourists. Their tours took them down through Belize and into Panama, and subsequently to Nicaragua. There, tobacco fields blanketed the landscape, and upon seeing the thriving cigar industry, James was captivated. He met a local industry insider, Armando Leiva, and began to learn as much about the process as possible over the course of a few years, eventually blending his own personal line of cigars to smoke. And it wasn't long before they had the idea to incorporate cigars into their jungle excursions.



James entertains guests on a guided tour of the factory.

The idea was a huge success, as clients enjoyed James' personally blended sticks so much that they wanted to specially order them. What began as an interest akin to their joint passions for wine and traveling slowly materialized into a project all its own before their very eyes. Cigars had been in the couple's periphery for some time, ever since their days in the wine industry in Tucson, but this was their watershed moment, and they knew they wanted to do something different. They opted to focus on the idea of special, small batch releases, choosing the name "Black Label," a term synonymous with select, premium offerings.



Rolleros and buncheros at work in Oveja Negra

This small-batch framework is crucial to understanding Black Label's approach to cigar making. The industry standard blending model usually sees a company conceive a blend for a singular vitola, after which they subtly tweak said model to add more sizes to the line. Black Label's approach keeps things simple, as each cigar's recipe is necessitated by the vitola itself. This results in blends created specifically for a certain size ring-gauge and length. If the blend was originally intended as a Corona, for example, it stays as such, along with a Robusto for those who prefer a thicker ring-gauge. And they take the approach seriously, even placing a cap on the number of cigars that rollers and buncheros can produce daily, ensuring maximum attention to quality, where most other companies would be more concerned with increasing output.

This attention is extended to Black Label's aesthetic, which draws inspiration from South and Central American religious imagery, with cigars like Salvation, Bishop's Blend, and Deliverance. Pushing the boundaries even further, Black Label's BlkWks Studio allowed James even more stylistic freedom, resulting in sticks like the Natural Born Killer, the Killer Bee, and the Rorschach. James does all the artwork himself too, ensuring each Black Label and BlkWks offering has the artist's signature touch. With such a diverse portfolio, an acute focus on small-batch blending, and an unparalleled spirit for adventure, the "black sheep" of the cigar world stand well apart from the fold.



The Black Label Smoking Lounge (left) Cigar aging rooms (right)

Category: [Cigar Certified](#)

Tagged in: [Black Label Trading Company](#) [Cigars](#)

1/10 chance to receive a Don Carlos Eye of the Bull

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CORNELL & DIEHL SMALL-BATCH MADE IN THE CAROLINAS

FROM BEYOND

SHOP NOW

edX Birthday Campaign: Paid Social Ads

Concept: “12 Years of Making Learning a Piece of Cake” Campaign celebrating edX’s 12th Birthday, equating online learning to a fun party that anyone can take part in.

Artwork: Photograph of stylized scene with party elements/decor (confetti, streamers, noisemakers, cake spatula, and a wrinkled “Happy Birthday” banner) strewn across a colored matte surface, all surrounding a large book or stack of books topped with a smoldering “12” candle. A triangular cake slice has been cut from the books, plated down center.

Overlay Copy:

Medium text: Celebrating 12 years of

Large text: Making Learning a Piece of Cake

Small text: Join the party and receive 20% off courses for a limited time with code: HBDEDX12

Facebook:

Headline: It’s edX’s 12th Bday!

Post Copy: Millions of passionate learners. Twelve years & counting. Enjoy 20% off all courses today!

LinkedIn:

Headline: edX Celebrates 12 Sweet Years!

Post Copy: Millions of passionate learners. Twelve years & counting. Treat yourself to 20% off all courses with code: HBDEDX12

GW MPH Webinar Email

Subject: Webinar: Launch Your Public Health Career with GW's Online MPH

Preview Text: Join us for a free webinar on Monday, May 20 at 2:00 p.m. EST to explore GW's online MPH program.

Body:

Hey [First Name],

Are you considering a career that will afford you opportunities to aid communities around the world? Earn your Master of Public Health (MPH) online from the prestigious George Washington University and enhance your skill set for a diverse array of public health roles.

Join us for a free webinar on Monday, May 20 at 2:00 p.m. EST to explore the myriad ways GW's online MPH program can prepare you for an impactful second career. Faculty members and former military personnel Peter LaPuma and Doug Evans will discuss:

- Potential career paths available to you with an MPH and military experience
- Types of public health organizations where you can make the most difference
- An overview of GW's online MPH curriculum (<http://publichealthonline.gwu.edu/>)

This is an exclusive opportunity to have your questions answered live by members of GW's own faculty!

Register for the webinar now: [Registration Link]

Don't miss this chance to take the first step toward a future "in good health," from your city's streets to the global stage.

Sincerely,

The MPH@GW Admissions Team

PORCH PIRATES:
A BLINK HALLOWEEN

Written by

Daniel Bumgardner

While out trick-or-treating on Halloween night, a young family notices something strange happening with their neighbor, Mr. Franklin. The older man now paces the front "deck" at all hours in a fanciful old-fashioned naval uniform, consumed with worries over porch pirates. But with Blink on his crew, he's about to retire those worries for good.

FADE IN:

EXT. DUSK

EXTREME CLOSEUP - TELESCOPE EYEGLASS

CAMERA PULLS OUT - LARGE BRASS STANDING TELESCOPE.

Looking through it is:

MR. FRANKLIN (45), staunch & serious, dressed as a 1700s-era Naval Admiral in full military garb - coat, epaulets, large bicorn hat. Think Napoleon meets Cap'n Crunch.

He looks to be on the deck of a boat. A CLOTH BILLOWS nearby.

CAMERA PULLS OUT - He's perched on the railing of a-

EXT. FRONT PORCH - SUBURBAN HOUSE - DUSK

A FLAG with the "NO" symbol over a SKULL & CROSSBONES hangs by the porch steps. In the center of a brick walkway out front is a small table with a CANDY BOWL.

EXT. SUBURBAN STREET - CONTINUOUS

It's HALLOWEEN - several GROUPS of TRICK-OR-TREATERS roam the bustling, spookily-decorated streets.

A FAMILY is among the fray: BILL (37) and TRACY (35), dressed as a COWBOY and BUMBLEBEE, with son JOHN (6) and daughter LILY (8), dressed as a PIRATE and DOLPHIN.

BILL

(noticing Franklin's yard)

Wow, I didn't know Mr. Franklin was so into Halloween.

TRACY

No. Looks like he's worried about Porch Pirates.

EXT. FRONT PORCH - SUBURBAN HOUSE - CONTINUOUS

MR. FRANKLIN

(muttering to himself)

They pillage me candy bowl!

EXT. SUBURBAN STREET - CONTINUOUS

Tracy scrolls the Blink Home Monitor app on her phone.

FRONT PORCH CAM POV - Two TRICK-OR-TREATERS grab candy from a bowl on TRACY & BILL'S FRONT PORCH.

TRACY (O.S.)

Someone ought to tell him Blink's wire free smart security cameras come with two-way audio, HD video, and a free smartphone app to check in anytime, day or night.

BACK TO SCENE

BILL

Doesn't our Blink Outdoor 4 have person detection too?

TRACY

That's right. So no more Porch Pirates!

EXT. FRONT PORCH - SUBURBAN HOUSE - CONTINUOUS

Franklin and Lily approach, eyeing the candy.

JOHN & LILY

(looking up, smiling)
Trick or Treat!

Mr. Franklin stands on the rail, brandishing a saber at John.

MR. FRANKLIN

Well, well, well...

CLOSEUP - John, clueless in his pirate costume, with eyepatch and smeared eyeliner goatee, the "No Pirates" symbol visible on the flag behind him.

MR. FRANKLIN (CONT'D)

Draw your sword, sir!

CLOSEUP - PARENTS

BILL

(running O.S.)
Oh boy...

NARRATOR (V.O.)

Blink your scares away.

DATASITE CLOUD

ANIMATED EXPLAINER VIDEO SCRIPT- April 2, 2024

Author: Daniel Bumgardner

NARRATION:	VISUAL:
Narrator is an enthusiastic, thoughtful male voice. He is happy and energetic.	
The business of <i>business</i> is growing, and so are the tools you need to grow with it.	3D Animation - long shot pulling back down a classic American mainstreet, a row of seven multicolored storefronts sits side-by-side on the left side of the frame.
We're here to support you through every step of the dealmaking journey – to streamline the process like never before, so you can get it done, all in one place.	Camera pans left, pulls back to reveal each of the seven storefronts is a Datasite Cloud icon - Intelligence, Diligence, Prepare, etc. We push through into the black square at the bottom right of the green "O" and –
With each new project, our comprehensive toolkit adapts to your specific business needs, allowing you to research, plan, prepare, and run your deals the way you want. We make it easy to:	Screen Recording: First look at Datasite Launchpad interface
Generate and export tear sheets, Consolidate checklists, Track buyer progress, Make bulk document redactions, And so much more.	<ul style="list-style-type: none">- Intelligence - generate tear sheet - Acquire - Consolidate Excel checklists- Outreach - Analytics - Prepare - Bulk document redaction
Our state-of-the-art technology lets you take control of your workflow, on your terms, across the entire deal lifecycle. Login anytime, anywhere, and monitor or manage your projects effortlessly with our intuitive interface.	<ul style="list-style-type: none">- More Screen Recording overview, moves to mobile app interface, shows demo of interface on multiple devices

We've harnessed the power of a machine learning infrastructure designed for Mergers & Acquisitions, so you can move confidently through each phase of the process and stay focused on what matters most: the next deal.

Why not make things easy on yourself?

3D Animation - Tops of storefronts, one after the next, Camera pulls out, keeps pulling out until we see the Datasite cube logo, rotating slowly like a planet.

Text: Why not make things easy on yourself?