



COPYWRITER

DANIEL BUMGARDNER

CONTACT

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ABOUT ME

I'm an ambitious copywriter who loves telling stories. With over five years of marketing experience, I'm committed to producing a diverse array of creative content: from articles to promotional emails and everything in between. Most importantly, I'm a diligent collaborator who believes in the effectuality of teamwork to augment & elevate innovative ideas. Let's tell a story together.



EDUCATION

University of South Carolina -
Columbia, SC

Bachelor of Arts

Major: Theatre
Directing/Sound Design Concentration

Start
2007

End
2011



HARD SKILLS

- Office Suite ● ● ● ● ● ● ● ● ○ ○
- Photoshop ● ● ● ● ● ● ● ● ○ ○ ○
- Illustrator ● ● ● ● ● ● ○ ○ ○ ○
- Writing ● ● ● ● ● ● ● ● ● ○
- Copywriting ● ● ● ● ● ● ● ● ● ○
- Copy Editing ● ● ● ● ● ● ● ● ○ ○
- SEO ● ● ● ● ● ○ ○ ○ ○ ○
- Analytics ● ● ● ● ○ ○ ○ ○ ○ ○

EXPERIENCE

- **Interim Creative Director** **2019 - Present**
Gravestation Media - Myrtle Beach, SC
Developing and implementing concepts and strategies for a number of creative projects, revising content and media, providing feedback on projects, writing and editing copy.
- **Copywriter** **2015 - 2019**
Smokingpipes.com - Longs, SC
Wrote, proofread, and edited online product copy, blogs, newsletters, product labels, video scripts, website and ad content (banner, email, & print).
- **Copywriter** **2017 - 2019**
Allied Arts - Georgetown, SC
Wrote online copy, ad content, commercial scripts, and press releases for local and regional clients including Century 21, The City of Georgetown, & Brookgreen Gardens.

SOFT SKILLS

- Curiosity**
Asking questions is a pastime of mine, and a weapon I wield for great copy.
- Creativity**
Like an A-24 film, I'm not afraid to get a little weird. And my sales copy isn't either!
- Empathy**
People aren't robots. And helping them is more fun than tightening bolts.
- Communication**
It's a key aspect of collaboration. I love taking great ideas & making them better.
- Research**
If I don't know the answer (and often even if I do), I'll look into it.

REFERENCE

- Chuck Stanion** P : 919.606.9783
Copy Editor E : cstanion@sccoast.net
Smokingpipes.com A : 1473 Circle Bay Drive, Longs, SC 29568
- Jeremy Britt** P : 843.543.2931
Founder/CEO E : jbritt86@gmail.com
Allied Arts A : 3271 Wildhorse Circle, Conway, SC 29526